



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2021

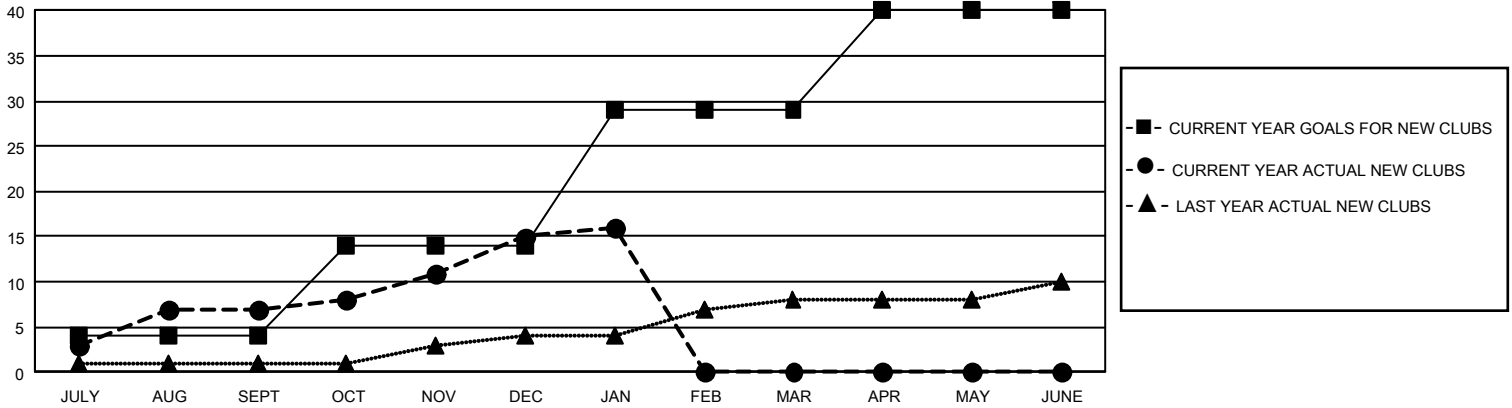
GAT Constitutional Area 2

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

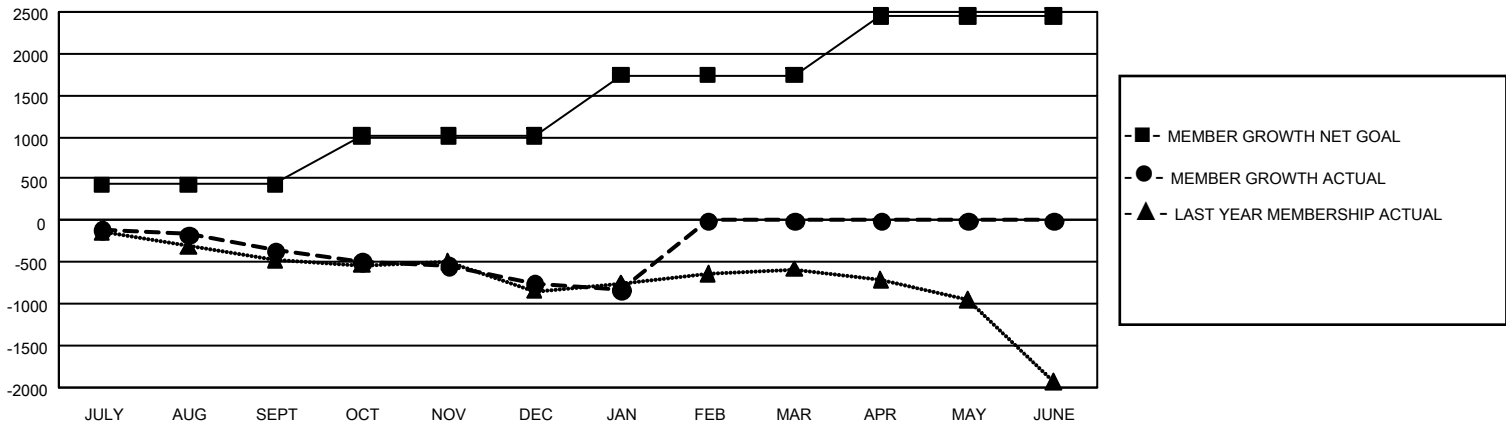
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	12	7	9
OCT/NOV/DEC	30	8	6
JAN/FEB/MAR	45	1	2
APR/MAY/JUNE	33	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	427	682	925
OCT/NOV/DEC	591	1,081	1,381
JAN/FEB/MAR	727	205	231
APR/MAY/JUNE	707	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 17	506 CLUBS OF 1,531 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	23,158 (65.43%)
DECEASED	335	FEMALE	12,233 (34.57%)
CLUB CANCELLED	39	TOTAL FAMILY UNIT MEMBERS 6,901	
OTHER	2,163	FAMILY MEMBERS PAYING HALF DUES 3,532	
TOTAL	2,537		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)